



ANGELA CETRANGOLA

203 895 8477 ♦ angcetrangola@gmail.com ♦ www.angbeagraphicdesign.com

EXPERIENCE

♦ Direct Advantage - Graphic Designer

January 2024 - June 2024

As a Graphic Designer at Direct Advantage, my responsibilities included creating, upkeeping, and managing magazine advertisements for new and current clients, participating in the creation of layouts for the magazine as well as solo prints, and communicating with clients and sales representatives for the best results.

♦ ELIDAH - Graphic Designer

August 2023 - January 2024

As the on staff Graphic Designer, my responsibilities included developing and managing cross-platform digital ad campaigns, including text, image, and video assets. I was also responsible for the creation of campaign materials, web materials and graphics, and marketing content to support new HCP (healthcare provider) channel initiatives including product brochures, conference exhibits, and training materials.

♦ UMass Boston - Graphic Design Intern

September 2022 - January 2023

During my senior year internship, I was fortunate enough to work full time in the Creative Services Team of UMass Boston. During this internship, I created digital and printed material, formatted files, and sent files to vendors for printing. One of my top accomplishments included organizing, creating print and marketing materials, and running UMass Boston's school spirit days.

♦ WHEELHOUSE Health - Graphic Design Intern

September 2021 - January 2022

The goal of this internship was to provide me with practical experience on a graphic design team. As such, I created content for email campaigns and social media posts and polls. I maintained Excel spreadsheets that track and chart social media interactions and presence. These campaigns were directed toward the newsletter subscription base with the goal to educate and generate additional business.

EDUCATION

♦ Endicott College - Beverly, MA

September 2019 - May 2023

BA in Fine Arts, majored in Graphic Design with a minor in Business Administration

Accomplishments: Kappa Pi Art Honors Society (2023), UCDA design awards nomination (2023), Student Art Invitational (2023), Endicott College Giving Day Shirt Design and Ukraine Stickers (2022)

♦ Florence University of the Arts - Florence, IT

June 2023 - July 2023